

Europe eSIM Price Index

Frozen edition, July 2026. Free to cite under CC BY 4.0 with attribution.

\$1.27

median price of 1 GB across 43 Europe destinations

mean \$2.09 | market average \$6.24 | 11-reseller panel | own catalogue median \$0.94

Top 5: cheapest data

1. Turkey	\$0.91
2. Germany	\$1.18
3. Italy	\$1.18
4. Spain	\$1.18
5. Switzerland	\$1.18

Bottom 5: most expensive data

1. Monaco	\$31.08
2. Andorra	\$3.94
3. Bosnia and Herzegovina	\$2.79
4. North Macedonia	\$2.39
5. Serbia	\$1.74

Methodology

Methodology: each figure is the average price per gigabyte across a 11-reseller panel (Airalo, Nomad, Saily, Ubigi, Yesim and others), measured in July 2026 and converted to USD at the exchange rate frozen on the publication date (1.1415). The index covers the 43 Europe destinations that Drift Europa sells and that the panel prices. Editions are immutable.

Reusable assets

Edition (permanent URL): <https://drifteuropa.com/data-index/price-index/2026-07/>
Full dataset (CSV, CC BY 4.0): <https://drifteuropa.com/data-index/price-index/data/price-index-2026-07.csv>
Charts (SVG/PNG, embeddable): <https://drifteuropa.com/data-index/price-index/2026-07/charts/>
Weekly price history: <https://drifteuropa.com/data-index/price-history/>
Data and interviews on request via drifteuropa.com.